



DigiOptions

Financial market place

QUICK FACTS

2019	3/20	P3	50k	<100k	<100k
GRÜNDUNG	MARKT LAUNCH	PHASE	FUNDING	UMSATZ 2020	UMSATZ 2021

User-created betting markets on the blockchain.

Für wen (Branche/Zielgruppe) ist euer Produkt primär gedacht?

14 million online traders.

Länder/Regionen aktuell aktiv/verfügbar

Worldwide, in general, but our terms exclude some countries due to local legal blockchain restrictions.

Regionen in den nächsten 3 Jahren geplant

We will be focussing on Germany, Europe, and the Far East.

Welche nennenswerten (Pilot-)Kunden konntet ihr bereits gewinnen?

We have mostly private traders as customers, being totally anonymous thanks to blockchain technology.

Welche wichtigen strategischen bzw. Firmen-Partner(schaften) konntet ihr bereits gewinnen?

We partnered up with Thundercore blockchain after being successful in one of their acceleration programs earlier this year.

Welche eigenen (!) Lizenzen, Genehmigungen, Zertifizierungen, etc. habt ihr?

We're totally open and transparent. We underpin this by providing our software under open source. See the DigiOptions App at <https://github.com/digioptions/digioptions-appd>.

Was ist die Innovation eures Produkts?

The traders can create the markets they would like to bet on: stocks, sports, politics, ...anything!

Was ist außerdem besonders an eurem Produkt?

DigiOptions provides liquidity to the newly created betting markets - using our self developed market making bot.

Was war euer wichtigster Erfolg oder Meilenstein der letzten 12 Monate?

In the last 12 months we proved that our technology is ready to be used: We launched on Ethereum, Thundercore, and Celo test-blockchains.



Welche sonstige Wachstumserfolge heute vs. vor 12 Monaten könnt ihr stolz berichten?

Celo Pathway Award for team DigiOptions. We are excited that the DigiOptions team was announced a winner of the Celo Pathway program. The intense 6 weeks program culminated in an international pitch event. We have been showcasing our DeFi project helping developing countries hedging against the consequences of climate change using decentralized derivatives markets.

Welche nennenswerten Awards, Preise oder Wettbewerbe habt ihr gewonnen?

2021 DigiOptions at The Deep Learning Crowd Podcast. 2021 Celo Pathway Award for team DigiOptions. 2021 BLOCKROCKET accelerates DigiOptions. 2020 DigiOptions @ FinTech Unicorn Battle Europe. 2020 DigiOptions successfully participated in EnCode Club. 2020 DigiOptions is a Finalist of the Future of Blockchain Competition.

Was wird der wichtigste Erfolg oder "Meilenstein" der nächsten 12-18 Monate sein?

Over the next 12 months we will be scaling up - onboarding users and creating great derivatives

markets you won't find anywhere else.

Wen oder was sucht ihr 2022, der/die/das euch auf dem Weg zum Erfolg beschleunigen würde?

We are looking for strategic partners to run new betting markets with us. E. g. news magazines could create markets on politics and we would get them running and provide liquidity.

KONTAKT

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