



DigiOptions GmbH

Bet on everthing - anywhere!



VALUE PROPOSITION

DigiOptions is a blockchain fintech. We provide decentralized and user-driven markets for digital options. On our markets you can bet on outcomes of certain events from finance, sports, politics... If you are missing a market simply create it yourself - We are user-driven! We offer a universe of digital option markets – markets you won't find anywhere else. You can crate markets yourself an earn transaction costs as a market creator. Our automatic market maker always provides liquidity to the markets: The order book is always filled up. You always can simply click and take a bet.

BUSINESS MODEL

As an exchange we're simply transaction based: Earning 1% of the transaction volume. Revenues are generated via transactions costs on the transactions on the platform.

Importantly, we avoid regulatory hurdles: since the platform is totally decentralized, no cash contributions take place, no accounts are opened and no transactions are matched, we neither require a banking license nor a license for running an exchange and money laundering rules are not applicable.

MARKET OPPORTUNITY

Worldwide there are 14 million online traders. The target group is mainly male, wealthy and well educated. Crypto derivatives are expected to increase from 2 bn Euros to 2,000 bn Euros. We partnered up with ThunderCore blockchain. They have 100,000 daily active users and will heavily push DigiOptions on their mobile platform. Within the next weeks we will go live on their mobile hub - and they will push us on their platform and support us in marketing. So, we will soon onboard our first users. The raised money will be used for social media activities. Also, we're building up native advertising widgets, to be used by online news sites to quote our market prices and link to our markets.

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Decentralized
Exchange



Berlin



raising
500,000 €



Seed



TRACTION

We have test users trading on DigiOptions on the Ethereum blockchain.

So, we have a technical proof of concept.

We are going live on the ThunderCore blockchain in December 2021.



KEY INVESTMENT CONSIDERATIONS

We prefer a simple and clean investment round. We will provide equity. We are raising 500 000 EUR at a valuation of 2.5 million EUR.

We are looking to partner up with a strategic partner, like a bank or investment company, potentially providing an additional exit option.

NOTES

FINANCIAL HIGHLIGHTS

K€	2022 ACTUAL	2022 PLAN	2025 PLAN	2030 PLAN
SALES	0	0	15 Mio	30 Mio
INVESTMENT NEEDS	500,000	500,000	0	0
TEAM	3	3	6	9

PAST AMOUNTS RAISED

IBB Berlin Gründungsbonus: 50,000 €,
Business Angel: 50,000 €

NUMBER OF PREVIOUS FUNDINGS

1



CLIENTS

In a first step we are targeting technically affine online traders, already having a crypto wallet. In a second step we will be addressing a more representative group of customers. This will be eased in future since crypto wallets will be included in everyone's internet browser.